

# Vlad Beltrán Puentes

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Graphic Designer - Front-end Developer

**Graphic designer** with strong foundation in visual communication, UI/UX design, and *creative problem-solving*. My expertise spans branding, editorial design, video edition, brand management, and digital content creation.

I have spent the past two years *specializing in front-end development*, mastering scalable, high-performance digital applications. I apply object-oriented design principles ensuring seamless, responsive, and immersive user interfaces.

A highly motivated and detail-oriented professional, I thrive in both; teams and independent environments, adapting effortlessly to creative challenges of design and development.

Currently looking for job opportunities in the UK. Available for immediate start.

I hold right to work in the UK, with no restrictions.

Spanish (Native)  
English (Advanced)

## Experience

### Graphic Designer & Web Developer | Freelance

United Kingdom, Spain | Present

#### Comptoir Group, London | Oct 2024 - Present

Freelance designer for Comptoir Group, creating diverse designs for internal communications to enhance the company's messaging and visual presence

#### Camm & Hooper, London | Apr 2023 - Sept 2023

I designed the prototype for Camm & Hooper and developed its front end. I also created various design pieces for communications.

#### Unika HR, London | Feb 2023 - Present

I designed the Unika HR logo, brand identity, and overall look and feel, creating a cohesive visual presence. Additionally, I developed the company's website using React and Javascript, ensuring a seamless and engaging user experience.

#### Your Cloud Project, Remote, Spain | Nov 2023 - Feb 2024

I designed the UI for Your Cloud App using Figma, crafting and intuitive interface. I built the frontend with React, and contributed code and to connect to backend.

### Rotterdam, Utrecht - Holland | March 2024 - Dec 2024

*A year in the Netherlands to improve my english and gain valuable experience. I worked in logisitics field and functions were: Planning, helpdesk, customer service, Orderpicking, EPT, Informatics, Quality check, Shipping control. Companies were Albert Heijn / Sligro / GXO*

### Relocation to London, May 2023 – December 2023

#### Graphic Designer | Quadrum Digital

Valencia, Spain | Jan 2021 - May 2021

I contributed to graphic design and print production, working on large format materials and editorial design, ensuring high quality output across various media.

#### Designer & Web Developer | DC3 Creatives

Valencia, Spain | Jun 2019 - Nov 2020

I contributed to design projects, creating visuals for web and media using Adobe design tools. Additionally, I helped build websites in wordpress, leveraging my HTML, CSS and UX principles.

#### Sales Agent | Adena Research

Valencia, Spain | Sep 2018 - May 2019

At Adena, I worked as a Sales and Marketing Agent, selling investment plans through the company's app and providing customers with guidance on how to effectively use the platform.

### Relocation to Spain

#### Senior Creative | Sanofi Aventis

Bogota D.C., Colombia | Oct 2013 – Jan 2017

I worked as an in-house designer, managing retail brands and institutional material. I crafted packaging, advertisements, forums, and other marketing assets to support brand visibility and engagement.

## Technology stack

React  
Angular  
JavaScript  
TypeScript  
Node.js  
Git  
MySQL  
HTML  
CSS  
Adobe Suite  
Figma

## Soft skills

Creative  
Reliable  
Team Player  
Fast Learner  
Motivated  
High Work Ethic

## Operating systems

macOS  
Linux  
Windows

## Education

### FullStack Developer

Hack A Boss, Spain. (Sept 2023-Feb 2024)

### Computer Science (Non-graduated)

42 London, London, UK. (2023)

### Web Design & Applications Master

IDECREA, Business School in Valencia, Spain. (Sept 2017-Feb 2018)

### Professional Video Editor

Cymetria Group, Digital Talent Acelerator, Bogotá, Co. (2009)

### Bachelor Degree Editorial & Advertising Design

University Taller 5, Bogotá, Co. (2003-2005)

## Certificates

Javascript 10

Udemy

Mysql Data Replication

Código Facilito

Figma UX

Domestika

Audiovisual Editor

Adobe Certified

Professional DJ

Yamaha Music School

'References available upon request.'